

Greater Trinidad Chamber of Commerce

P.O. Box 356

Trinidad, CA 95570

707.677.1610



EVENT SPONSORSHIP



60th Annual Fish Festival 2017

Dear Friends of the Trinidad Community,

The Greater Trinidad Chamber of Commerce (GTCC) is pleased to present the 60th Annual **Trinidad Fish Festival** on Father's Day, **Sunday, June 18, 2017**. As a main event for the North Coast, the Festival draws thousands of area residents and visitors each year for a day filled with good food, live music, an artisans' market, children's activities, exhibitions, tours of the lighthouse, and numerous other activities. This event really brings our community together, with over 100 volunteers working very hard to help serve around 3,000 guests on the main street of Trinidad. We invite you to join us and showcase your business as an **Official Sponsor** of the 60th Annual Fish Festival. Sponsorships provide an excellent way to support the local community and receive publicity, advertising, and recognition for your support.

We do not charge an admission to the event and keep all the prices very reasonable so it is accessible to all. Sponsorships are a critical source of funding for the Chamber's annual operating budget and town-favorite events such as community mixers, Holiday Bash, Trinidad to Clam Beach Run (to raise scholarship money), Tastin' Trinidad, the Thanksgiving Day Blessing of the Fleet for all of our fishermen and, of course, promoting Trinidad as a destination. We couldn't do it without the support of community members like you! Profits from the Fish Festival keep the Chamber a viable entity that can award scholarships, donate to the library and local causes like Trinidad Arts Night, and maintain commerce-related outreach in the form of our new website and printed brochures featuring local businesses, services and walks.

Listed on the following page are the options for sponsorship levels and the benefits that come with each. In-kind sponsorships can be arranged by contacting the GTCC Executive Director, Ashley Mobley, at ashleymobley@trinidadcalif.com or 707-677-1610. Thank you for your consideration.

Best,

Ashley Mobley, *Executive Director*
Greater Trinidad Chamber of Commerce
P.O. Box 356, Trinidad, CA 95570
ashleymobley@trinidadcalif.com
www.trinidadcalif.com
707.677.1610

MISSION STATEMENT: To enhance the economic and social well-being of the people of the Greater Trinidad area by promoting the businesses of the area, its geographical character, its culture, its environment, and its heritage, and by encouraging cooperation and partnerships between businesses and the community.

The Greater Trinidad Chamber of Commerce is a 501(c)(6) corporation serving Northern Humboldt County.

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SPONSORSHIP LEVEL (Designated by Fish type)	Halibut \$2000	Salmon \$1,000	Cod \$500	Snapper \$250	Crab \$100	(In-Kind) 6 Volunteers
Complimentary Dinners	10	6	4	2	2	
Company Name on Official Fish Fest 60th Anniversary T-Shirt	Y	Y	Y	Y		
Company Name on Posters	Y	Y				
Company Name on Programs	Y	Y	Y	Y		
Ad on Website	1-Month	2-Week	1-Week			
Chamber Newsletter Ad (2-Month advertisement)	Full Page	Half Page	Half Page	¼ Page		
Post-Festival Thank-You Recognition Ads	Y	Y	Y	Y	Y	Y
Company Banner displayed on Stage during the entire event	Y	Y	Y	Y		Banner at work station
Company Name on Printed Ads	Y	Y				
Complimentary Booth Space	Y	Y	Y			
Inclusion of company in TV ads & promos	Y	Y				

To become an *Official Sponsor*:

Please fill out form below and mail to: GTCC, P.O. Box 356, Trinidad, CA 95570

Cut Here

Yes! I would like to become an *Official Sponsor* of the 60th Annual *Trinidad Fish Festival 2017*
 Sponsorship Level: Please Circle

Halibut \$2000 – Salmon \$1,000 – Cod \$500 – Snapper \$250 – Crab \$100 – In-Kind

Name: _____ Email: _____

Business Name: _____

(To appear in media and on T-shirts)

Business Website: _____ Phone: _____

Payment Type (Please Circle) **CASH** **CHECK** **CREDIT/DEBIT CARD** (fill out portion below)

CARDHOLDER NAME _____ BILLING ZIP CODE _____

CARD # _____ EXP DATE _____

3-DIGIT CODE _____ Amount \$ _____ Please email logo & ad no larger than 900x1200 pixels to
 ashleymobley@trinidadcalif.com