

Greater Trinidad Chamber of Commerce Newsletter

MAY 2016

Get Excited...the 59th Annual Trinidad Fish Festival is Underway!



Trinidad Fish Festival Needs *YOUR* Help!

The 2016 Trinidad Fish Festival holds its 59th event on Father's Day, June 19th, featuring fish dinners, beverages, all-day music, arts and crafts vendors, the famous Trinidad Civic Club cake sale, and a kids' zone. We need at least 80 volunteers to make this wonderful day in beautiful Trinidad run smoothly. If you would like to spend an hour or two on Father's Day cooking, serving, or any other of our fun volunteer activities, please contact Katherine Wayne at trinidadfishfest2016@gmail.com.



If you are a business, consider signing up as a 5- to 10-person business group. We will proudly hang any sign of yours at the venue you are working and list you as a sponsor on all our printed materials. Good advertising, good team-building for your staff, and a fun day in Trinidad!

Become a Vendor at the 2016 Trinidad Fish Festival

Vendors - The Trinidad Fish Festival is a fantastic day of fish, food, and fun! The festival would not be what it is today without all the wonderful Vendors! Sign up now for one of the lowest booth fees in all of Humboldt! Festival Exhibits are designed for artists and artisans selling works they've created, and for a limited number of non-profit organizations providing information and materials to the general public. This year the applicants will be juried so that the theme of Fish Festival is consistent and the number of spaces reduced to ensure that exhibitors experience good exposure and profit. We seek a balance of different media, crafts, and non-profits. Non-profits are free and in lieu of payment will be asked to volunteer 1 hour of time during the event. We look forward to seeing you and your creations! Contact Katherine Wayne at trinidadfishfest2016@gmail.com for more information.



A Message From the President



President, Angie Harder

The "Season" in Trinidad is fast approaching and the few recent days of good weather have given us a sneak-peek at what is to come. We welcome the commerce and dread the lines in our favorite local establishments. With the good comes...our patience :)

Some recent highlights in the Village include the fabulous April Chamber Mixer hosted by the Trinidad Museum Society. The venue, the company and the prizes all came together for a fun evening of connecting. Thank you to the Museum Society and to Patti Fleschner for hosting.

The Chamber Member dinner followed in April with a good turnout. Thank you to Brett Schuler Fine Catering and to Clay Adams for an evening well enjoyed. We are kicking the dinners up a notch, so don't miss the next one!

Trinidad Arts Night kicked off in May and proved to be a great time in town. Thank you to the Arts Night folks for all their work and to Chuck and Sherry Vanderpool of Lighthouse Grill for bringing the Grateful Dead cover band to the shopping center. I personally enjoyed the dancing and the people watching.

And last but certainly not least, Fishfest is nearly a month away! June 19th. We still need volunteers. Contact the Chamber if you would like to donate a couple of hours on Father's Day. Otherwise, just come out and enjoy the festival!

A Note From the Executive Director



ED, Ashley Mobley

It has been a wonderful first two months getting to know all of the dedicated business owners and volunteers who make Trinidad the beautiful town that it is today! What a warm welcome I have experienced from everyone that I have encountered, and I look forward to meeting others at our upcoming events! I couldn't be happier to promote business development and economic growth for such a beautiful town. I will be introducing new ideas and member benefits in the upcoming months, some of which include the Volunteer Pond and Business Spotlight. For more information on updated member benefits and how to get involved, feel free to contact me at ashleymobley@trinidadcalif.com or give me a call at 707-677-1610.

Membership Renewal...quickly approaching!



CUT HERE

The GTCC would like to thank those individuals and businesses who continue to support the Chamber through Membership. It is nearly time for our annual renewal campaign...get ahead and mail in your Membership renewal today!

Simply clip the **Membership Form** below and mail to: GTCC, P.O. Box 356, Trinidad, CA 95570. Checks can be made out to GTCC. Cost of Annual Membership: \$35 Individual, \$60 Business.

I would like to **JOIN** or **RENEW** with the Greater Trinidad Chamber of Commerce (GTCC).

June 2016 – June 2017

Business name: _____

Physical address: _____

Mailing address: _____

Phone number: _____

Email: _____

Business web site address: _____

Primary contact name: _____

Thank you

Please send this form and a check for membership fees to GTCC, PO Box 356, Trinidad, CA 95570. Business membership: \$60.00 annually, Individual \$35.00 annually.





Jump on in to the...Volunteer Pond!

Are you a business that could use some extra volunteer help from time to time? Are you a dedicated individual who loves to Volunteer?! The Greater Trinidad Chamber of Commerce has the perfect group for you! The Chamber is organizing a new list of volunteers who are willing to help out at any Member Business event! If you are a business, simply call the chamber at least two weeks ahead of time, and we will help to place Volunteers at your event. If you are an individual, please call the Chamber at 707-677-1610 to offer assistance. A big **THANK YOU** to the first few dedicated Volunteers to sign up: *Rei Shore, Emily Davenport, Angie Harder, Kevin Harder, Sharon Ferrett, Brett Schuler, Marian Strong, Ashley Mobley, Ben Moorehead, Katherine Wayne, Brenda Starr, Lauren Piper.* Contact ED Ashley Mobley at ashleymobley@trinidadcalif.com for more information!



Thank You to Our Newest Business Members!



Humboldt Arts Council in the Morris Graves Museum of Art, The Second Derivative, Emerald Agricultural Supply, Moonstone in Bloom, The Clarke Historical Museum

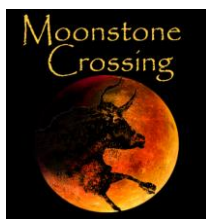
Area Upcoming Events

To submit your organization's event, email details to ashleymobley@trinidadcalif.com

- May 18** – “Pints for Non-profits” Trinidad Coastal Land Trust (TCLT) Fundraiser at Redwood Curtain Brewing Co., 550 South G Street, Arcata, 7-10 PM
- May 21** – “Courting Disaster” a Courtroom Melodrama at Town Hall 7:00 PM
- May 22** – “Courting Disaster” a Courtroom Melodrama at Town Hall 2:00 PM
- May 26** – TCLT Open House and Volunteer Orientation 5:30 PM to 7:00 PM
- May 29** – Trinidad Memorial Lighthouse Ceremony
- June 03** – Trinidad Arts Night 6:00-9:00 PM
- June 11** – Luffenholtz Beach Trail Clean-up 10:00 AM-Noon
- June 19** – *TRINIDAD FISH FESTIVAL!* Father’s Day 11:00 AM-4:30 PM



Trinidad Art Night – May 2016



Business Spotlight!

To be featured, email a story or idea to
ashleymobley@trinidadcalif.com



From Wine to Knowledge

Trinidad Winery Donates to Cancer Research at HSU

Abby Petersen, a junior at Humboldt State University, has been helping to research the behaviors of cancer cells and stem cells, doing work funded by a gift from Moonstone Crossing Winery in Trinidad.

She was the primary recipient of the first Moonstone Crossing Cancer Research assistantship, winning \$2,000 to spend a summer in the lab of Amy Sprowles, an assistant professor of biological sciences. A fellow HSU student, Samantha del Campo, was also supported by the assistantship, winning a \$1,000 grant.

In Sprowles' lab, Peterson got a chance to become adept at protein analysis techniques she had only read about, along with earning some much-needed money to replace a seven-year-old computer. Both she and del Campo are majoring in cellular and molecular biology.

Moonstone Crossing, an award-winning winery noted for its red wine blends and varietals, is funding the research assistantships with proceeds from the sale of its 2006 Cabernet Sauvignon, also a gold medal winning wine with a special story of its own.

The grapes came from old vines in the Hanks Fowble Vineyard in Dry Creek Valley, near Healdsburg, Calif. At the time, the vineyard was owned by Dr. Jerry Hanks, a physician who has done pioneering work in treating prostate cancer, and his wife Dr. Barbara Fowble, a physician specializing in breast cancer. Dr. Hanks, who is now retired, is the uncle of Sharon Hanks, who co-owns Moonstone Crossing along with Don Bremm. The close relationship between the winery owners and the doctors merited its own special wine, Bremm and Sharon Hanks decided when they bought the 2006 harvest.

The wine they made became more precious when the winemakers realized it was a one-of-a-kind creation. Just one year later, the old cabernet vines were taken out and replaced with chardonnay vines, so Moonstone Crossing's 2006 Cabernet Sauvignon can never be replicated. In its honor, Hanks and Bremm decided to give back to the university they both attended, while also commemorating their relatives' work in cancer care.

Originally, they planned to donate \$1,600, one dollar from each of the 1,600 bottles they made. They were so impressed by the student contenders' essays and by Sprowles lab, which has given scores of undergraduates a chance to do research, that they upped the amount to \$3,000.

To celebrate the efforts of the two young scholars, Moonstone Crossing Winery and Sprowles teamed up to give them personalized lab coats, embroidered by Bremm's sister-in-law, proclaiming them "Moonstone Crossing Scholars." The lab coats, with each student's name embroidered on one side, were presented recently at the winery's tasting room in Trinidad. Del Campo and professor Sprowles already love the wine that's poured there, and Petersen will have her chance soon.

Now, Bremm and Hanks are hoping that other businesses will follow their example and help HSU students learn and grow in a wide range of fields. "We want to encourage other like-minded businesses to do something similar. It's not a difficult process. The university makes it very easy. Also with this program, overhead costs are minimal with 96% of the money going directly to the scholar," Bremm said. People interested in learning more about funding student assistantships or giving other gifts to HSU can phone the HSU Office of Philanthropy, at 826-5101 or send an email inquiry to giving@humboldt.edu.